

# ACTIVE news

## The Advisory Council For Technical-Vocational Education in Texas



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### DALLAS EOC "PUTTING IT TOGETHER"

Programs and services aimed at helping people prepare for a more secure future than they have experienced in the past are numerous in Texas.

However, trying to find out what programs and services are available and where they are offered can, without assistance, be an

exercise in futility.

In the Dallas/Fort Worth metroplex, a concerted effort has been in progress since last August to pull fragmented information about programs and services, offered by a variety of institutions, organizations and agencies, into one data base to make such information more globally accessible to people.

### ELKINS RECEIVES EDUCATOR AWARD



C. C. (Bill) Elkins, Jr., of Dallas, is the recipient of the "Outstanding Vocational Educator Award," presented annually by the National Association of Trade and Technical Schools.

The announcement came May 15th at the Association's 11th annual conference in Chicago.

Bill Elkins

At the time of the announcement, Elkins was chairman of the board and chief executive officer of Elkins Institute, Inc., which is a network of electronics institutes operating in several states.

The award was given "in recognition of innovations responding to the needs of trade and technical training goals."

Nominees for the award can be from public or private schools or a broad range of education related groups such as federal, state or local government agencies or organizations. Judging is based on applied originality and effectiveness.

Elkins is a member of the Advisory Council for Technical-Vocational Education in Texas.

Putting forth the effort is the Dallas Educational Opportunity Center. Established as a pilot project under federal legislation in 1974, the Dallas EOC is the only one in Texas and one of only 12 nationwide.

The Dallas EOC, sponsored by the Dallas Community College District, serves a 16 county area and is the only urban/rural project in the nation. Gathering information into one data base is but one objective of the EOC. Its prime objective is to serve individuals.

Services to individuals include providing information about post-secondary programs; four year university programs; financial aid packages; GED programs and support services which will enable a client to pursue education and training.

Support services include dental care; helping clients to obtain part-time employment while attending school and to fill out job application forms correctly; and to assist clients in registering for education programs.

"We are strictly a recruitment, referral and information agency," says Dr. Glenna Scheer, EOC director. "We are not involved in training."

People served are primarily school dropouts, low income people, the educationally deprived and the physically handicapped, says Dr. Scheer. "We also assist people who have

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## EXPLORATION PROJECT PLANNED

The Occupational Division of the Houston School District is now engaged in a research project to set up a pilot program in nine junior high schools next year in Marketing Exploration for eighth and/or ninth grade students.

It will be an elective course for one full quarter. This is a joint project between the Houston ISD and the Texas Education Agency.

Initially, Walter Forster, program coordinator for the project, spent three weeks visiting successful orientation programs in the junior highs of Florida.

The Career Orientation program in Florida has received nationwide acclaim, and the techniques and curriculum in the Marketing Exploration was of such calibre that it will be the basis for the Houston pilot that is planned as a model to be available on a statewide basis if proved successful during the 1975-76 school year.

Basic objectives for the Marketing Exploration course offering will be to give the students exposure to career opportunities in

the broad field of marketing and to direct those vocationally interested students into the Distributive Education Program at the high school level.



Walter Forster (at cash register), of Houston School District, visits a mock school store set-up in a Florida Junior High School.

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skills but are unemployed because their skills are not in demand."

Assisting the EOC in carrying out its functions are several "satellite" agencies which are primarily educational institutions at the secondary, post-secondary and senior college level in the 16 county area.

Thus far, over 2,000 people have received direct services from the EOC and its satellites; however, the "spin-off" affect, a client sharing information with a friend, runs into the thousands the possible number of people receiving "information" without actually coming in contact with the EOC.

There are about 34 people working part-time or full-time with the project.

The Dallas EOC has a main policy setting advisory committee. It also has four task forces which provide input to the policy committee in the areas of the Physically Handicapped, Career Education, Computer

Services and Satellites.

The federal legislation in 1974 established the EOC projects for at least three years.

### ICE APPOINTED TO AVA BOARD

Alton D. Ice, Executive Director of the Advisory Council for Technical-Vocational Education in Texas, has been appointed to the board of directors of the American Vocational Association, effective July 1.

The appointment was made by the present membership of the board of directors after the AVA voted to change its bylaws to include regional vice presidents on the board.

Ice will serve as vice-president of the region which includes Texas, Arkansas, Louisiana, Mississippi, New Mexico and Oklahoma. His first official duties as a member of the board will come during that group's meeting July 7 in Chattanooga, Tennessee.



## "SKILLSFEST" HELD IN SAN ANTONIO

When you have a skill, flaunt it!

And that's just what 2,500 vocational and industrial arts students did at San Antonio's North East School District's Vocational and Industrial Arts "Skillsfest," held April 23.

A first for the 32,000 student school district, the "skillsfest" was geared to "showcase" the completed products of middle and high school students representing seven different areas of vocational education.

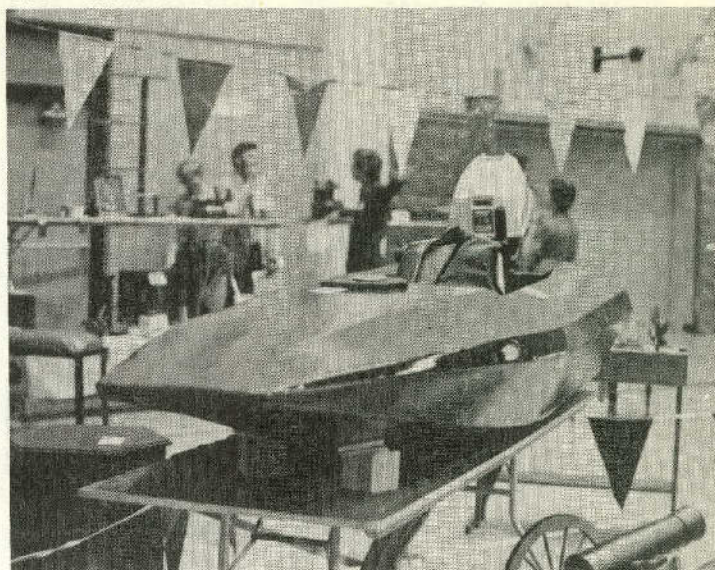
Examples of youthful talent and skill being directed into avenues of worthwhile productivity were on display for over 4,000 Bexar county and surrounding area guests who attended the spring event.

"Working" demonstrations and 1,500 student projects were on display. Also 100 student constructed door prizes were given away.

Among the vocational and industrial arts programs displayed were electrical trades, electronics, radio and television repair, welding, auto mechanics, construction trades, air conditioning and refrigeration, offset print-

ing, cosmetology, and wood and leather crafting.

About 40 teachers helped coordinate and produce the show. Local advisory committee members assisted in the "promotional" aspects of the "skillsfest."



One of many projects on display at "Skillsfest" was a speedboat constructed by Churchill High School Industrial Arts Shop students.

### FORUM TAPES AVAILABLE

Recorded copies of the speeches delivered during the general sessions of the "State Forum on Technical-Vocational Education to 1980," held February 25-26 in Austin, are now available from the Texas Education Agency Resource Center.

The speakers were:

- Lt. Governor Bill Hobby
- Dr. Richard Hooker, Director of the Governor's Office of Educational Research and Planning
- Dr. Robert Taylor, Director of the Center for Vocational Education, Ohio State University
- Frederick McClure, 1974 National FFA student secretary
- Larry T. Hampton, Vice President, The Gordon Jewelry Corporation, Houston
- Harry Hubbard, President, Texas AFL-CIO
- Harry Provence, Chairman of Texas College and University Coordinating Board
- Joe Kelly Butler, Chairman, State Board

of Education

- Gloria Sanchez, health occupations student from Dickinson High School
- Debbie Ellis, former home and family living student at Spring Woods High School in Houston
- Jim O'Shea, former executive director of the Career Education Advisory Board with the Dallas Chamber of Commerce
- Robert McAbee, Chairman, State Plan Committee of the Advisory Council for Technical-Vocational Education in Texas (ACTIVE)

The forum was sponsored by the ACTIVE. Direct all requests to the attention of Mr. Bob Fisher, Texas Education Agency Resource Center, 201 East 11th Street, Austin, Texas, 78701.

For each recorded speech that you would like to receive, please include with your request either a 90 minute cassette tape or a 1,200 foot reel of tape.



## LEGISLATIVE PROPOSALS

The following are some legislative proposals before the U. S. Congress which seek to amend existing vocational education legislation:

<u>Bill</u>	<u>Proposed by:</u>
HR 6251	U. S. Office of Education
HR 3992 & S 941	American Vocational Association
HR 3991 & S 939	American Association of Community and Junior Colleges
HR 4797 & S 942	National Association of State Universities and Land Grant Colleges
HR 3993 & S 940	American Personnel & Guidance Association (This bill is designed to add to rather than replace or amend exist- ing legislation.)

Also before the Congress are recommendations by the National Advisory Council on Vocational Education.

To secure copies of the above cited bills contact your Congressman.

The Advisory Council for Technical-Vocational Education in Texas has reproduced a comparison sheet between the above bills and the 1968 amendments developed by the National Advisory Council on Vocational Education. To secure copies of the comparison, contact the Council office at the address cited on page 1 of this newsletter.

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